



# Dimensions of Success

## SIM

The *Dimensions of Success* framework and supporting tools facilitate an early-on, and on-going success of a major initiative for all its stakeholders\*.

One of the supporting tools – SIM decisively reveals and aligns the priorities of organizational, operational and infrastructure stakeholders. By collaboratively developing a greater appreciation of their priorities, all stakeholders are able to explicitly know why a major initiative is well positioned for success.

SIM is particularly well suited for ensuring senior executives - CEO, CFO, COO and CIO – see the relevance of a major initiative based on their priorities and the priorities of other stakeholders.

As a visual, SIM enables all stakeholders to vividly and explicitly see why to pursue an initiative. Continuous use and reference to SIM throughout an initiative’s life will further mitigate it stalling or consuming more time than necessary.

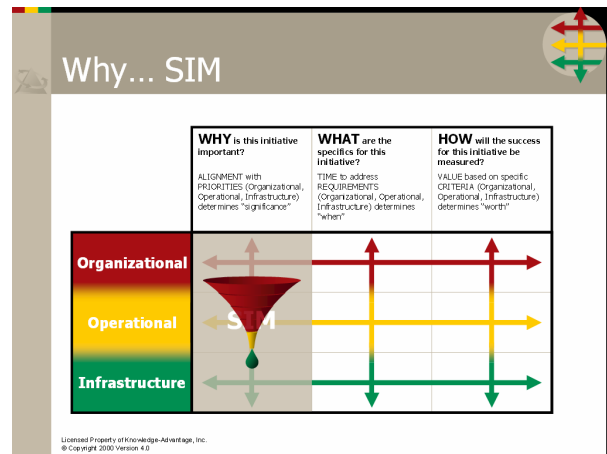
Initiatives are prioritized based on their alignment to organizational, operational, and infrastructure priorities. SIM ensures the precise communications for the importance of an initiative in the different languages of organizational, operational and infrastructure stakeholders.

SIM logically positions the significance of “why” an initiative is important and worth doing. Through the use of SIM and the other supporting tools within the *Dimensions of Success* framework, the “why, what and how” for a major initiative will start and remain soundly in tune.

## Bottom Line

*SIM identifies organizational, operational and infrastructure stakeholders’ priorities and aligns the significance of an initiative according to why it’s important to them.*

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## Say What?

*“A CIO needs to understand, inside and out, the company’s strategies.”*

**Pamela Arora**  
CIO, Perot Systems Corp

## Online :-)

*SIM – Systems Interdependency Modeling*  
[www.knowledge-advantage.com/our\\_why.asp](http://www.knowledge-advantage.com/our_why.asp)

\* **Stakeholders:** Individuals within a company, its customers/prospects, and its suppliers responsible for organizational, operational, and infrastructure decisions and/or results.